

## Book Your Parking Bay with ParkAide

You must have seen these “red-white-and-blue” machines at our car parks entry and exit points recently and are wondering why they are there. Well ... at Secure Parking, we are working quietly round the clock to bring you the next big thing in parking – a utility app that has been designed with you in mind which will significantly enrich your parking experience.

We call it ParkAide! And you know what? ParkAide is not just any app. And believe it or not, you can even book your own parking bay with it! How cool is that? Simply download the app from Play Store or Apple Store, register your personal account on the app, pre-pay your parking charges and off you go, to enjoy hassle-free parking. Yes, it's that simple!

To book a bay, simply click on “My Booking” and choose the time and date you wish to park, select the car park you will be parking in, reserve the bay an hour beforehand and you will be ensured with a bay upon arrival at the car park. The feature relieves drivers from the stress of having to scramble for a parking bay when reaching the car park especially if the car park is a highly utilised one.

Secure Parking will be rolling out this premium service at selected car parks under its management (starting with one in Kuala Lumpur and one in Petaling Jaya) in the second half of the year. So watch this space for further updates.

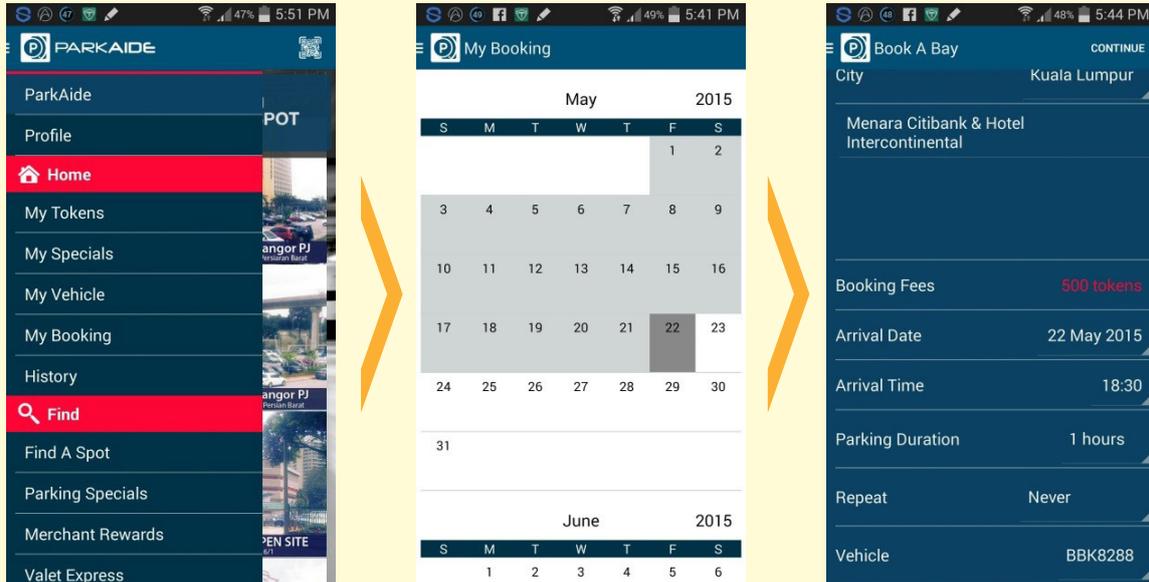
ParkAide is the first of its kind in Malaysia and possibly the world and is packed with a host of other conveniences that we are sure will take your parking experience to the next level. It is a smartphone application available on all android and iPhone devices. It makes use of mobile data and WiFi to access the parking conveniences in all car parks that have the ParkAide services. Using an eco-friendly and ticketless solution, ParkAide combines the versatility of a smartphone and host of useful parking-related services to bring you great parking conveniences.



Top on the list among them: no more queues and no more hassle of losing your parking ticket.

Also, if you feel threatened or do not feel safe in any car park, ParkAide has a security feature that will send a distress message to people listed in your own personalised emergency contact list. All you need to do is shake your phone when the application is accessed and your loved ones will be alerted to your situation.

## A Step-By-Step Guide to Book a Bay in the ParkAide App



With your smartphone's geo-location service, ParkAide will also be able to detect the nearest app-enabled car park and the number of parking bays available. Using this information, you can select which car park you would want to park in and the application will lead you there.

As a ParkAide user, you also get to enjoy Secure Parking discounts and promotions at your fingertips through the mobile application. Select the parking specials that best suit your schedule and enjoy great savings.



All personal details given to sign up for the ParkAide application is protected under the Personal Data Protection Act 2010 and therefore all data will not be disclosed to any other party.

To date, a total of 26 car parks in the Secure Parking network have been ParkAide-enabled (see accompanying chart for details). Check out which one is the nearest to you and try out the app. You will be left wondering why the app was not introduced sooner!

### Secure Parking ParkAide-Enabled Car Parks as at May 31, 2015

AmCorp Trade Centre	Menara ICON
Amoda Building	PJX-HM Shah Tower
Avenue K	Plaza GM
D'Alamanda	Plaza Hotel
DF3 Open Site	Setiawalk
Holiday Villa Subang	Subang Open Site
HP Towers	Sun Complex
Institute Jantung Negara	The InterMark
IOI Boulevard	Verve Shop
Kompleks IOI Prima Puchong	Wisma Goldhill
MFCO Open Site	Wisma MCA
Menara AmMetLife	Yayasan Selangor PJ
Menara Choy Fook On	Yayasan Selangor PJ Open Site 1
Menara Citibank	Yayasan Selangor PJ Open Site 2
Menara Hap Seng	Yayasan Selangor HQ

## MyValet: Making Premium Parking Personal

Secure Parking, in its continuous effort to bring top notch parking services to Malaysian motorists, will soon be offering a new premium service to selected Klang Valley car parks under its management. According to Edward Poh, managing director of Secure Parking Malaysia, this premium, value-added service will take valet parking to a whole new level. “The priority here is to provide our customers with easy and convenient access to parking,” he told *Boomgate*. “This service has been designed to create a unique experience that elevates parking to an enjoyable part of the day; not just a necessity, but something our customers will want to look forward to.

“As always, membership has its privileges and this premium valet parking service is no different,” Poh added.

The service will be highly personalised with a host of membership benefits that will include, among other things, an exclusive membership pack (sample packs, store discount, member events), pre-paid membership card that will not require members to use the ordinary cashier, VIP parking reservation service



through mobile app as well as pick-up and drop-off service for shopping bags.

Also in line with the premium and exclusive look-and-feel, members' cars will be parked in cordoned-off, mood lighted parking bays and they will be served by highly-trained valets.

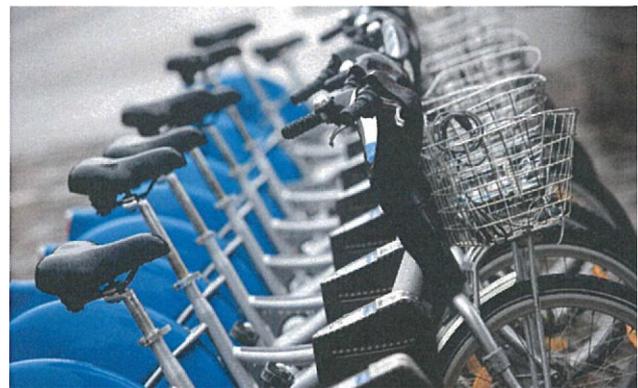
Stay tuned for more on this premium valet service in the next issue of *Boomgate*. [B](#)

## Healthier Lifestyles Through Secure Bike Share

Like all innovative companies, Secure Parking constantly strives to bring state-of-the-art products and services to its customers, in line with technological changes and marketplace needs and demands. Though not available in Malaysia yet, Secure Parking's parent company in Sydney, Australia, is already leading the way in sustainable development through a bicycle sharing initiative called Secure Bike Share.

This programme is Secure Parking's latest commitment to promoting healthier lifestyles and clean energy that will pave the way for sustainable development for generations to come. Secure Bike Share offers a service extension to existing public transportation systems in cities across the globe.

“The goal of the Secure Bike Share initiative is to harness our 35 years of experience, expertise and innovative solutions to help you – the entrepreneur – to take your bike share system to new heights,” said Edward Poh, managing director of Secure Parking Malaysia. “You will be able to use our unique system



for maintenance and management which draws upon our extensive range of in-house expertise and our suite of specialist consulting services can be applied to deliver great customer service and practical improvements across your entire bike share system.

“As an entrepreneur, you can minimise your overall investment risk with our advanced financial modelling as well as forecast capital expenditure, monthly

operating costs and revenue,” Poh added. “That’s not all. You also benefit from the most optimal bike share design, operations and safety strategy and they all combine to help ensure you run a streamlined operation with minimum disruption.”

Poh believes Kuala Lumpur, as a bustling, forward-thinking city, is ready to look into

more sustainable options to significantly reduce the environmental impact of carbon-based emissions and is optimistic that the inhabitants of the Kuala Lumpur and other major metropolis in Malaysia will be open to the idea of increasing the use of bicycles as a mode of intra-city transport for its environmentally friendly qualities. 

## New Secure Parking Car Parks



<b>Verve Shops</b> KUALA LUMPUR
Location Mont Kiara
Parking Bays 225
Type Commercial
Commencement June 1, 2015



<b>Penang Hill</b> PENANG
Location Penang
Parking Bays 313
Type Commercial
Commencement July 1, 2015



<b>The Icon</b> KUALA LUMPUR
Location Tun Razak
Parking Bays 606
Type Office Building
Commencement June 1, 2015

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